

Dr Emma Sutton

The Queen of Diamonds

NakedPresenting.co.uk

TITLE: Discover Your Business Diamond so that You and Your Business Shine
How to Ensure You Stand out in a Crowded Room

SPECIAL GUEST: Emma Sutton, The Queen of Diamonds



What do you say when people ask “**What do you do?**”
You probably have twenty to thirty seconds to make your impact.
Is your message unique, concise, and easy to remember?
Does **your** Diamond stand out in a crowded room?

Do you struggle to get your message across? If you’re missing clarity and confidence in your answer, you need to **Discover your Business Diamond**.

In this action-packed session, you will discover how to identify your unique Diamond, how to cut through the ‘fluff’, and how to convey your vital message to your audience.

You will also discover:

- ✓ The **five** biggest mistakes made when responding to “what do you do?”
- ✓ **Three** reasons why having a clear Diamond will transform your business
- ✓ **One** simple, powerful secret to standing out and shining in a crowded room

Having found and polished your Diamond, you’ll find that in a few short moments you are able to convey the importance and value of your message to any audience.

You too can create powerful conversations that will transform your business.

Join Emma Sutton and **Discover your Business Diamond, so that you truly shine when you’re speaking.**

EMMA'S BIO FOR PRINT:

Recently dubbed “The Queen of Diamonds”, Emma Sutton uses her unique Business Diamond to help business professionals to identify, polish, and express their own Business Diamonds with simple messages that are clear, powerful, and memorable.

Emma delivers **simple, powerful strategies** that help even the most timid networker share the very best of what they do in order to attract their ideal clients.

When Becky Ashwell found her Business Diamond and added it to her LinkedIn profile, she gained a new client in just 30 minutes!

Ian Routh found his Business Diamond and signed two new clients within a month!

When Emma started her business, over ten years ago, she trained ‘anyone in anything’. Years of refining her own brand and message have led her to create the unique ‘Mine for Your Diamond’ process that helps people get to the very heart of their message.

To receive short simple practical techniques and Emma’s free ‘**How to Get a WOW When You’re Asked What Do You Do?**’ book, subscribe today at <http://nakedpresenting.co.uk>

INTRODUCING EMMA SUTTON OF “MINE FOR YOUR DIAMONDS”

Do you tend to stumble, stammer and waffle when asked what it is that you do?

Do you have an endless list of bits and pieces that you cover, which you rattle off in response to the ‘What do you do?’ enquiry?

If you know so much you don’t know where to start, and can’t see your Diamond for the fluff that surrounds it, today is your chance to transform your business message forever.

Today, I am delighted to introduce you to Emma Sutton, known by many as “Then Queen of Diamonds”. Emma is the creator of Naked Presenting, and helps business professionals to strip away the fluff and cut to the chase; identifying and polishing their unique diamonds so that they concisely share their message with others, and attract more business as a result.

After years in the corporate, public and voluntary sectors, running training and development workshops, Emma left those environments to start her own unique company that embodied the very best of what she knew.

I invited Emma here today because I know that you

Emma is undoubted expert on how to say what needs to be said, and then shut up.

Welcome... Emma Sutton.

(go here for more about Emma: <http://nakedpresenting.co.uk/about>)